



**OBANDO**  
Province of Bulacan · Region III

PREPARED · MAY 2026  
CONFIDENTIAL

PROPOSAL

# Digital Governance for a Citizen-First Obando.

Eleven integrated systems for the Municipality of Obando — the Citizen App and Quemoko are ready to use today, with nine more proven across peer LGUs in Bulacan, Romblon, and the Pasig fleet operation.

PREPARED FOR

**Office of the Municipal Mayor**

Municipality of Obando · Province of Bulacan

JOINTLY PREPARED BY

**NIKOSTEK**  
TECHNOLOGY PARTNER

**OMNISTACK**  
IMPLEMENTATION PARTNER

# One LGU, one stack, every department connected.

This proposal lays out an integrated suite of eleven digital systems for the Municipality of Obando — covering human resources, business permitting, geographic information, citizen services, queue management, project monitoring, vehicle fleet management, public employment services, community-based profiling, urban health, and social welfare. Each system has already been delivered to peer municipalities, including Balagtas in the same province.

11

## INTEGRATED SYSTEMS

Designed to share one citizen identity and one barangay registry — no duplicate data entry across offices.

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## BARANGAYS PRE-LOADED

Binuangan, Catanghalan, Hulo, Lawa, Paco, Pag-asa (Pob.), Paliwas, Panghulo, Salambao, San Pascual, Tawiran.

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## REFERENCE LGU DEPLOYMENTS

Municipality of Balagtas (same province, in production) and Municipality of Romblon (delivered March 2026).

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## READY TO USE TODAY

The **Citizen App** and **Quemoko** (queue management) are already seeded for Obando — testable by officials in minutes.

## About the Municipality of Obando

A 4th-class municipality on the western edge of Bulacan, bounded by Manila Bay, the Obando River, and a network of fishponds and mangroves. This proposal is shaped by Obando's actual operational landscape — coastal livelihoods, flood-prone barangays, and an active poblacion economy.

### Identity

|                   |                         |
|-------------------|-------------------------|
| Official Name     | Municipality of Obando  |
| Local Name        | Munisipalidad ng Obando |
| PSGC Code         | 031414000               |
| Province / Region | Bulacan · Region III    |
| Class             | 4th-class municipality  |

### Geography

|                 |                             |
|-----------------|-----------------------------|
| Latitude        | 14.7167° N                  |
| Longitude       | 120.9333° E                 |
| Area Code       | (044)                       |
| Terrain         | Coastal, riverine, mangrove |
| Total Barangays | 11                          |

### Barangays Covered

- Binuangan
- Catanghalan
- Hulo
- Lawa
- Paco
- Pag-asa (Pob.)
- Paliwas
- Panghulo
- Salambao
- San Pascual
- Tawiran

# Eleven systems. Two ready today.

Two systems are already seeded for Obando and can be tested today — the **Citizen App** and **Quemoko** (queue management). The remaining nine are in daily use at peer LGUs like Balagtas and Pasig, and ready to roll out for Obando next.

✓ READY TODAY

## Citizen App

MOBILE APP FOR RESIDENTS · PRIORITY 1

The official Obando mobile app — a free Android app putting emergency response, local business discovery, online appointments, and barangay news in every resident's pocket. Already seeded for Obando.

- One-tap emergency alerts to six offices
- Local business directory & orders
- Appointments & queue numbers
- Municipal news & advisories

✓ READY TODAY

## Quemoko

QUEUE MANAGEMENT · PRIORITY 2

A digital queue management system for high-traffic offices — the Mayor's office, BPLS counters, RHU, and MSWDO. Pairs with the Citizen App so residents can book a number from home and arrive just before their turn.

- Touch-screen kiosks for walk-in tickets
- Large "Now Serving" display screens
- Counter terminals for office staff
- Wait-time & queue analytics

## HRIS

HUMAN RESOURCE INFORMATION

End-to-end personnel records, 201 files, attendance, leave, payroll, and performance for every plantilla and casual employee.

- Employee 201 records & HR documents
- Biometric attendance integration
- Payroll, remittances (SSS / PhilHealth / HDMF / BIR)
- Performance and discipline tracking

## GIS

GEOGRAPHIC INFORMATION SYSTEM

Online mapping for parcels, zoning, infrastructure, and disaster planning — pre-loaded with Obando's barangay boundaries and coastal layers.

- Tax mapping & RPT linkage
- Flood-risk & mangrove overlays
- Infrastructure asset registry
- Coastal and fishpond zones

## eBPLS

BUSINESS PERMIT &amp; LICENSING

DICT-aligned electronic Business Permit and Licensing System — apply, assess, pay, and renew online with same-day processing capability.

- Online new & renewal applications
- Automated assessment & tax computation
- Inter-office routing (BFP, ENRO, Sanitary)
- Permit issuance & certificate printing

# Mission-critical operations, ready for Obando.

The remaining six cover project monitoring, the LGU vehicle fleet, public employment services, community-based profiling, urban health, and social welfare — each aligned with the relevant national agency's data and reporting standards.

## Project Management

### INFRASTRUCTURE & PROGRAMS

Track infrastructure, social, and budgeted projects from planning to turnover — with milestones, photo evidence, and disbursement logs.

- 20%-IRA / SK / Gender & Dev. tagging
- Procurement & contractor records
- Mayor's dashboard with KPIs
- Photo-evidenced progress reports

## Fleet Management

### VEHICLE FLEET & OPERATIONS

Centralized management of the LGU's vehicle fleet — patrol cars, ambulances, fire trucks, garbage trucks, and official vehicles — with logs, documents, and incident tracking in one place. In production at Pasig.

- Vehicle registry with photos & documents
- Fuel consumption & trip logs
- Driver assignment & incident tracking
- Insurance & registration expiry alerts

## PESO Portal

### PUBLIC EMPLOYMENT SERVICE OFFICE

A DOLE-aligned employment services portal connecting Obando jobseekers with local employers — covering job postings, applications, SPES and TUPAD program enrollment, job fairs, and training programs. In production at Balagtas.

- Jobseeker registration & employer postings
- SPES & TUPAD program enrollment
- Job fair coordination & participants
- Training programs & placement tracking

## CBMS

### COMMUNITY-BASED MONITORING

RA 11315-compliant household and population profiling — the data backbone for evidence-based local planning and DSWD coordination.

- Household & individual records
- Poverty indicator dashboards
- Barangay-level data capture
- Standardized reportorial outputs

## UHS

### URBAN HEALTH INFORMATION

DOH-aligned health information system for the RHU, BHS network, and immunization programs — with PhilHealth Konsulta-ready records.

- Patient EMR with consult history
- Immunization & maternal records
- Health-facility resource tracking
- Public health surveillance

## MSWDO

### SOCIAL WELFARE & DEVELOPMENT

Case management for the Municipal Social Welfare and Development Office — beneficiaries, AICS aid, senior & PWD registries, and DSWD reportorial outputs.

- AICS & financial aid tracking
- Senior citizen & PWD registries
- Solo-parent & women-in-crisis

# The municipal hall, in every resident's pocket.

The public-facing layer of the Obando stack: a free Android mobile app that lets residents call for emergency help, find local businesses, book appointments, and read barangay news — already seeded and ready to test.

## Try the App in Two Minutes

Scan the QR code to install the signed Android APK. The demo environment is pre-loaded with 50 approved residents, 200 sample alerts, 6 emergency offices, 10 responder units, 8 local businesses, and 8 tourism spots.

**Demo Username** demo.maria.santos.001  
**Demo Password** Demo@1234  
**Min. Android** Android 8.0 (Oreo) or newer



SCAN TO INSTALL

## What's Inside the App



### Emergency Alerts

One-tap routing to BFP, PNP, RHU, MDRRMO, Engineering, or TMO with live chat.



### Local Businesses

Free directory of Obando merchants with photos, products, and contact details.



### Appointments

Book a queue number at the Mayor's office, MSWDO, or any department from home.



### Tourism

Discover Obando Church, Plaza Magsaysay, People's Park, riverside spots.



### News & Advisories

Mayor's announcements, brownouts, vaccinations — pushed to every resident.



### Live Chat

Citizens chat directly with the responding office during an active alert.

# Already delivered. Already running. Already learned from.

Two LGUs are already using the same stack proposed for Obando. The closest reference is in the same province — the Municipality of Balagtas — where a broader 12-system rollout has been in production daily use.

## SAME PROVINCE · BULACAN

### Municipality of Balagtas

In Production · *Serbisyong may Malasakit*

- ✓ Twelve integrated systems live and serving the LGU daily
- ✓ Covers HR, business permits, social welfare, environment, employment, agriculture, fire/emergency, and the official LGU website
- ✓ One citizen identity across every office — no re-encoding of records
- ✓ Reflects the municipality's own name, tagline, and branding throughout

## REFERENCE DEPLOYMENT

### Municipality of Romblon

Completed · March 2026

- ✓ All eight governance systems delivered and signed off
- ✓ Configured end-to-end for Romblon — official name, map centering, and barangay registry
- ✓ Local-language interface (*Munisipalidad ng Romblon*)
- ✓ Staff trained; turnover documents handed over to the LGU

## What Obando Gets from This

- ✓ A proven rollout, not a first attempt
- ✓ Same-day rollback procedures if anything goes wrong
- ✓ Local-language interface (*Munisipalidad ng Obando*)
- ✓ Known-issue playbook handed over with the system
- ✓ Direct support from the original implementation team
- ✓ Map centering and barangay registry pre-configured

## A proven four-phase rollout.

The implementation follows a phased approach refined across prior LGU deployments. Each phase has its own sign-off so the LGU stays in control throughout — no surprises, no shortcuts.

### 01

#### Discovery

Kick-off with the Mayor's office and department heads. Confirm scope, identify focal persons, and align on data sources.

### 02

#### Configure

Set up each system with Obando's identity, barangay registry, geography, and department workflows. Migrate any existing data.

### 03

#### Train & UAT

Hands-on training for each office. User acceptance review with the actual staff who will run the system day-to-day.

### 04

#### Go-Live

Launch with on-site support, turnover documentation, and a known-issue playbook. Ongoing support from the implementation team.

## Next Steps for Obando

With your go-ahead, the next steps are short and well-defined. The CitizenApp foundation is already in place; the remaining systems plug into the same identity and barangay registry.

1. Kick-off meeting with the Mayor's office and department heads to confirm priorities and timeline.
2. Confirm hosting and rollout schedule with the LGU IT focal person.
3. Per-system staging and user acceptance review with the actual department users.
4. Go-live with on-site training and turnover documentation handed to the LGU.

#### GET IN TOUCH

## Let's bring Obando online together.

This proposal is the starting point. We're ready to walk through the Citizen App demo, the Balagtas reference deployment, and answer any questions from the Mayor's office or department heads.

#### EMAIL

[admin@omnystack.ph](mailto:admin@omnystack.ph)

#### PREPARED BY

Nikostek · Omnystack

#### FOR

Office of the Municipal Mayor, Obando

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